



# Global University for Lifelong Learning

*Enabling YOU to make a difference in OUR world ...*



**Malaysia**  
January, 2008

# Where is GULL Asia based?

GULL Asia is based near Kuala Lumpur, Malaysia. The GULL Malaysia campus is a large, spacious building in Pajam.

**Below:** GULL Malaysia campus:



GULL Asia team at the Malaysia Campus with Richard Teare





GULL Asia's corporate office is located close to Kuala Lumpur city centre in Taman Desa Petaling.

**Below:** Charles Augustin at the GULL Asia Corporate Office



# What is GULL Asia planning?

GULL Asia is currently planning start-ups in:  
China, Indonesia, Malaysia, Taiwan and Vietnam.



(left): Dr Vincent Tang



(right): Dr Chay

# GULL's Professional award framework

There are 15 levels with three development pathways:

- (i) Younger people (5 levels to Prof. Bachelor);
- (ii) Mature people (5 levels to Prof. Master) and
- (iii) Senior leaders (5 levels to Prof. Doctor)

Professional B Level At entry: age 18-25	Prof. M Level At entry: age 26+	Prof. D Level At entry: 30+
B level 1: Entry (B Entry) (Pass)	M level 1: Entry (M Entry) (Pass)	D level 1: Proposal (D Entry) (Pass)
CERTIFY/PROGRESS	CERTIFY/PROGRESS	CERTIFY/PROGRESS
B level 2: Certificate (B Cert) (Pass)	M level 2: Certificate (M Cert) (Pass)	D level 2: Certificate (D Cert) (Pass)
CERTIFY & PROGRESS / PAUSE	CERTIFY & PROGRESS / PAUSE	CERTIFY & PROGRESS / PAUSE
B level 3: Diploma (B Dip) (Pass)	M level 3: Diploma (M Dip) (Pass)	D level 3: Diploma (D Dip) (Pass)
CERTIFY & PROGRESS / PAUSE	CERTIFY & PROGRESS / PAUSE	CERTIFY & PROGRESS / PAUSE
B Level 4: Prof. Associate degree (B Assoc) (Pass)	M level 4: Advanced (Adv.) Diploma (M Dip A) (Pass)	D level 4: Adv. Diploma (D Dip A) (Pass)
CERTIFY & PROGRESS / PAUSE	CERTIFY & PROGRESS / PAUSE	CERTIFY & PROGRESS / PAUSE
B Level 5: Prof. Bachelor degree (B Prof / B Mgt) (Graded)	M level 5: Prof. Master degree (M Prof / M Mgt) (Graded)	D level 5: Prof. Doctor degree (D Prof / D Mgt) (Pass)
EXTERNAL REVIEW & CERTIFY	EXTERNAL REVIEW & CERTIFY	EXTERNAL REVIEW & CERTIFY

Notes: B Mgt for junior managers, M Mgt and D Mgt for senior managers B Prof / M Prof / D Prof - for all other applicants.

# GULL endorsements:

## (1) Ministry of Higher Education, Malaysia

“I appreciate and congratulate your efforts in implementing the GULL internship programme in collaboration with local private institutions of higher education.

This programme will assist students to obtain industrial training and related GULL professional qualifications while undergoing relevant industrial training.”

GULL Asia team with Datuk Ong Tee Keat, Deputy Minister of Higher Education, Malaysia  
(centre)



Malaysia, Jan 08

# How will learners make a difference?

GULL Asia is providing a coaching programme for the management team of the Training & Career Development Division, Ministry of Higher Education, Malaysia. This will enable learners to work more closely in teams.

**Pictured:** Ramli Khamis (left) and Richard Teare (right) with Zainab Bt. Ahmad, Principal Assistant Director, Training & Career Development Division, Department of Polytechnic and Community College Education, Ministry of Higher Education Malaysia.



# GULL endorsements:

## (2) Ministry of Human Resources, Malaysia

“I would like to take this opportunity to congratulate GULL for introducing the concept of an in-house corporate school.

I am confident that by establishing their own corporate schools, our national industries will benefit from teams of knowledge workers who are culturally competitive ... it will also assist the nation in its efforts to achieve Developed Nation status by 2020.” (Continued ...)

Datuk Seri Dr. Fong Chan Onn  
Minister of Human Resources, Malaysia



# GULL endorsements:

## (2) Ministry of Human Resources, Malaysia

(Continued ...) “I urge management in all industries to establish their own corporate school as part of their initiative to upgrade their organizational productivity and competitiveness.”

Datuk Seri Dr. Fong Chan Onn  
Minister of Human Resources, Malaysia

Ramli Khamis visits the Training & Career Development Division, Department of Polytechnic and Community College Education, Ministry of Higher Education Malaysia.



Malaysia, Jan 08

# GULL endorsements:

## (3) Ministry of Youth & Sports, Malaysia

“In this era of globalization our country is in great need of a large number of educated and talented youth ... I am grateful that GULL Asia has taken the initiative to assist in enhancing the quality of our national human capital development. I fully endorse GULL’s work ... the mode of learning is flexible, innovative and far sighted.”

Dato’ Liow Tiong Lai,  
Deputy Minister of Youth  
and Sports, Malaysia (front  
row second from right)



# GULL endorsements:

## (4) National SME Council (NASMEC), Malaysia

“The National Small and Medium Enterprises Council (NASMEC) regularly organizes activities for its members for the purpose of updating knowledge and skills ... I am glad that GULL has taken a parallel step (forward) in line with the government’s policy. I fully support GULL’s programmes and hope that they will bring about many benefits for the small and medium enterprises in our country.”

Dato’ Chua Jui Meng  
Chairman, NASMEC

(right) The Petronas Tower, Kuala Lumpur, Malaysia





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GULL is a non-profit public benefit corporation incorporated in California, USA. GULL is recognized by the Government of Papua New Guinea & endorsed by other Governments, Leaders & Institutions.

Web: [www.gullonline.org](http://www.gullonline.org)