



Global University for Lifelong Learning (GULL)

Enabling YOU to make a difference in OUR world ...



(2) March - June 2013

Lebanon and Malaysia

Lebanon: Recent conflict and the impact of humanitarian crisis

Lebanon is located in the East Mediterranean and is bordered by Syria to the north and east and Israel to the south. Lebanon's location at the crossroads of the Mediterranean basin and the Arabian hinterland has dictated its rich history and shaped a cultural identity of religious and ethnic diversity. The country is divided into four distinct regions: the coastal plain, the Lebanon mountain range, the Beqaa valley and the Eastern Lebanon Mountain range.



(Above) Lebanon and its capital, Beirut

A full-scale civil war broke out in Lebanon during 1975 as a result of sectarian tensions and sixteen years later, the war ended in 1990. In addition to massive loss of human life and property, some 900,000 people, representing one-fifth of the pre-war population, were displaced from their homes. More recently, the onset of civil war in Syria which intensified during 2012, is causing a humanitarian crisis in Lebanon as the country's severely strained resources struggle to cope with an influx of Syrian refugees. Lebanon currently accommodates some 350,000 refugees as well as large numbers of Syrians who left Syria prior to the escalating violence. Lebanon also hosts large numbers of displaced Palestinian people.

A profile of World Vision Lebanon

World Vision has been active in Lebanon since 1975 when it began to provide shelter, food, and medicine for people affected by civil and regional conflicts. In the 1980s, World Vision Lebanon (WVL) initiated its development work among various communities and denominations, mainly through institutional projects and small grants. More recently, the 1990s saw the introduction of Area Development Programmes (ADPs), with a comprehensive and integrated approach to sustainable community development. ADPs are planned, designed, and executed in partnership with the communities that WVL serves.



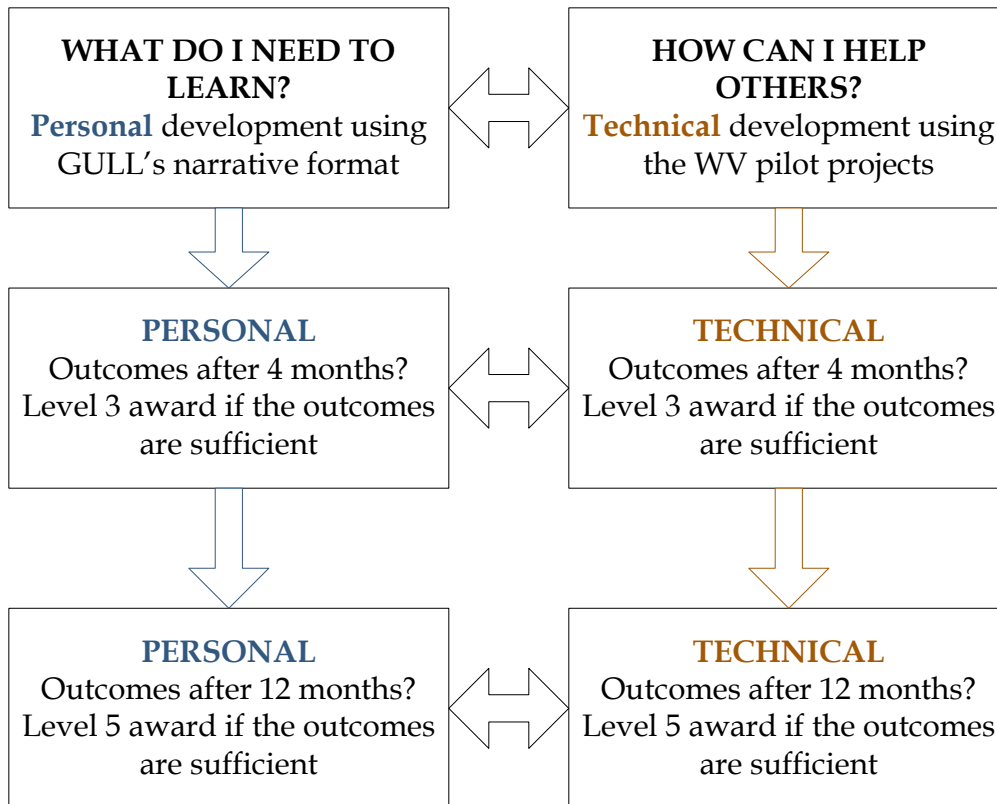
WVL is especially keen to recognize the outcomes of an array of projects that are led by its community volunteers and so in March 2013, GULL pilot work began with WVL volunteers and staff.



(Above) Norma, WVL's Change Management Lead
(Right) The WVL with GULL lead group pictured during the pilot briefing session.

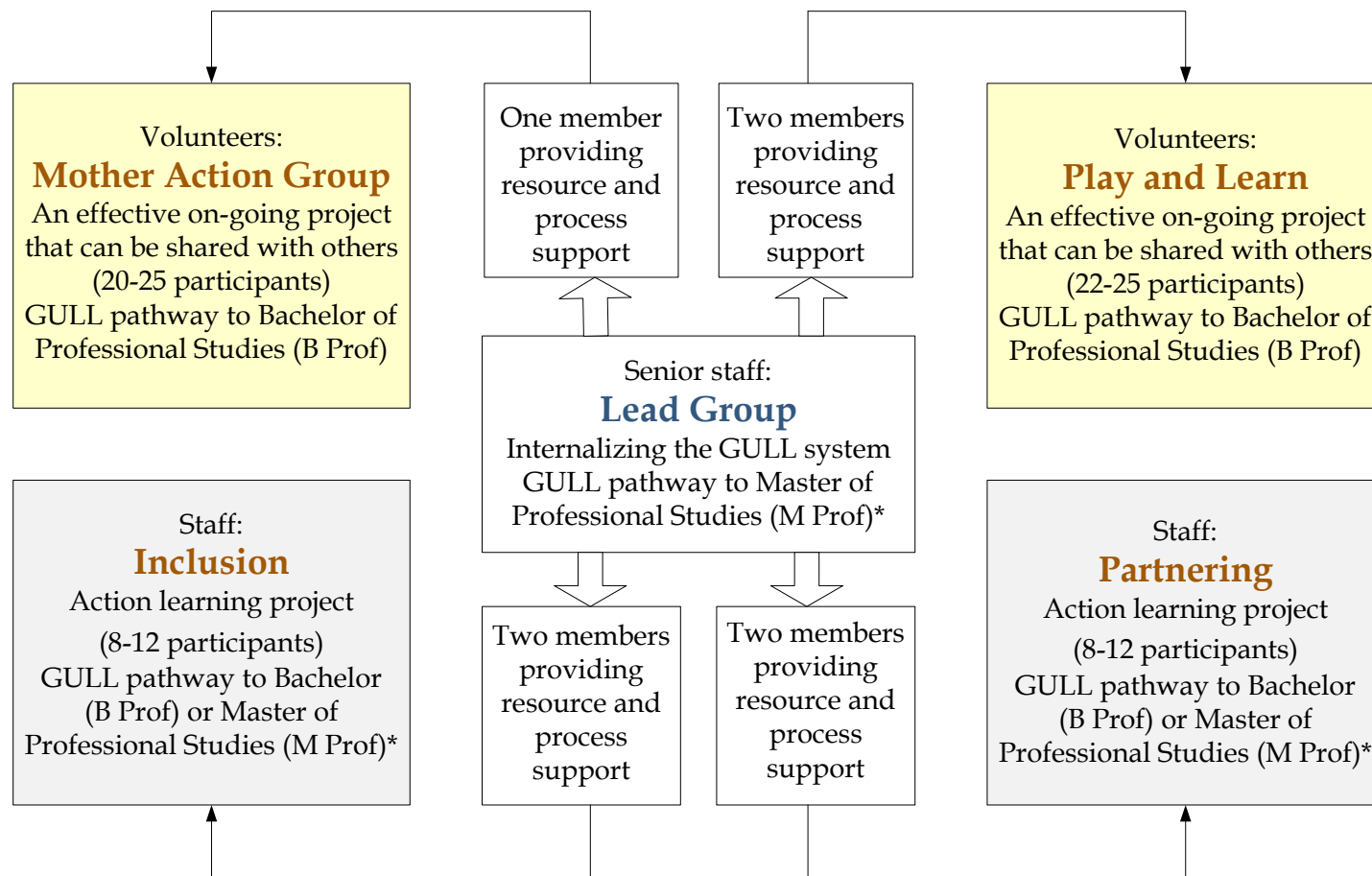
WVL with GULL - Getting started

GULL's approach to systemized community and work-related development aims to foster a parallel process of personal development coupled with technical development (as depicted below). GULL's generic approach to personal development begins as participants determine what they uniquely need to learn for themselves while they help others by implementing WVL projects.



(Above) Rita, a WVL Education & Life Skills Specialist and GULL participant at the GULL pilot briefing, 11-14 March 2013 at the WVL National Office in Beirut.

WVL with GULL: Piloting self-directed lifelong learning with Professional recognition for participating volunteers and staff



(Above) A lead group will facilitate the WVL with GULL pilot via four projects.
*M Prof entry is determined by seniority, maturity and experience as they must demonstrate a strategic contribution in order to attain their award.

WVL volunteers: A technical project example 'Play and Learn'

Objective: Participants will be able to develop and implement small creative projects as a service to the community and as a vehicle for personal and professional growth.

After 4 months (Level 3): Participants are able to design, implement and critically review a small creative project and present their findings at a workshop prior to the level 3 award.

After 12 months (Level 5): Participants are able to:

- ✓ Design, implement and critically review a second creative project in collaboration with other villages.
- ✓ Gather the learning outcomes from their creative projects and confidently share their experiences, future plans and other potential applications with others (including WV staff, family and friends and the media) at the graduation marketplace event.

(Right) Leon, WVL Operations Director pictured with Norma, WVL's Change Management Lead at the GULL briefing, 11-14 March 2013.



WVL staff: 'Inclusion of the most vulnerable groups' project

Objective: Participants will be able to contextualize and use flexible approaches to working with and integrating the new most vulnerable groups with WVL programming.

After 4 months (Level 3): Participants are able to:

- ✓ Analyze (using all the available tools) and update the MV groups based on vulnerability factors.
- ✓ Plan how to integrate and approach new MV groups.
- ✓ Use the GULL system and share the approach with others at work.
- ✓ Present a progress report at a workshop prior to the level 3 award.

After 12 months (Level 5): Participants are able to:

- ✓ Gather evidence that the integrating plans are being implemented and are working and are able to deploy corrective action as needed.
- ✓ Gather the learning outcomes from the planning and implementation process and present them to a public audience (other participants, WV staff, invited guests and the media) at the graduation marketplace event.



(Above) WVL with GULL pilot planning group at the conclusion of the GULL briefing, Thursday 14 March, 2013.

Kuala Lumpur, Malaysia April-May

Annual GULL Graduation ceremony, Sun 28 April

The Annual Malaysian graduation ceremony took place on Sunday 28 April in the Stateroom, Palace of the Golden Horses, Mines Resort City, Selangor, Kuala Lumpur. During the past 12 months, more than 100 people have successfully completed GULL pathways in Kuala Lumpur and significant expansion is occurring throughout the region.



(Above) A group of GULL Malaysia graduates celebrate at the annual graduation ceremony

(Below) Professional Doctor graduates Chu Yun Sang and Ng Wai Sam (holding their certificate scrolls) pictured with Richard Teare (centre), Dato' Vincent Tang (second right) and GULL Ambassador (Malaysia) Chan Fong (second left)



Celebrating outcomes: GULL South East Asia annual review

Dato' Dr Vincent Tang has led GULL's development in South East Asia for the past three years and most recently facilitated GULL's successful launch in China. Vincent is supported by a team of honorary officers and the guest of honour at the 2013 graduation was Chan Fong, GULL Ambassador for Malaysia. Chan Fong began his acting and media career in 1991 and soon became a popular radio personality. In 1997, he won the best Chinese DJ award and in 2004 he was voted

one of Malaysia's ten most popular artists. He has hosted many radio and TV programmes in Malaysia and acted in TV dramas for the Astro, TV3, NTV 7 channels.



(Above) Dato' Dr Vincent Tang, GULL Regional President, South East Asia

(Right) Jan Phang Lee, GULL Regional Administrator (left) pictured with Chan Fong, GULL Ambassador (Malaysia)

CNH Corporate School: Annual review

CNH Land, a leading real estate organization in South East Asia, launched its own CNH Academy in affiliation with GULL on Thursday 19 April 2012. CNH has an extensive network of representatives in SE Asia, particularly in Malaysia and China. The high profile launch event was attended by a Government Minister.

The CNH Academy with GULL offers a Bachelor of Professional Studies (Real Estate) degree that meets all the technical and professional requirements needed to qualify as a real estate negotiator. This initiative is the first of its kind in Malaysia and it has been well received by industry and the initial cohort of participants.



(Above) The CNH Academy is enjoying a fruitful relationship with GULL (Right) Members of the CNH Academy team



GULL's new South East Asia regional office **Kuala Lumpur**

GULL's new South East Asia regional office occupies 1,700 square feet of space in a city centre location opposite Tasek Permaisuri Park. Thanks to Vincent and Jan, the offices are beautifully decorated, furnished and equipped to support expansion throughout the region.



GULL aims to provide opportunities for marginalized young adults around the world and we were delighted when Wan Lau Min (Danny) accepted our invitation to become a GULL Ambassador for Malaysia. Danny is a critically acclaimed musician and singer who uses TV, radio and live performances to encourage and energize young people.

(Above) Richard Teare congratulates Wan Lau Min (Danny) on his appointment as GULL Ambassador (Malaysia) (Right) Vincent Tang (left) and Keith Ngai Ji Seng, GULL leader, Malaysia (right) welcome Ernest Wong, Founder, Learning Mastery Pte Ltd (centre) to the new regional office.



Celmonze Academy: Professional pathways for health and beauty care

Arising from the success of its GULL professional Bachelor degree (Beauty & Spa) during the past year, the Celmonze Aesthetic Academy with GULL launched Malaysia's first Master of Professional Studies degree for the industry on 2 May.



Celmonze主办了一场CAA毕业典礼, 11位毕业生正式在当天荣获毕业证书。典礼上也见证了 CAA (Celmonze Aesthetics Academy) 与国际终身学习大学(GULL) 的合作。CAA被标志称为马来西亚第一家提供专业美容工商管理课程的美容学院, 相当于美容行业的工商管理硕士学位文凭, 毕业生除了获得GULL的认证, 也同时备受国际认可, 将带来更多的就业机会。

开幕致辞中, Celmonze集团营运长 Tay Aik Meng 先生衷心祝愿所有成功提升自己, 及提高本身在美容领域中社会价值的CAA毕业生, GULL区域总裁 (东南亚) 拿督 Vincent Tang先生也与观众分享了成立GULL这所大学的目标和愿景。

接着, Mr.Tay和拿督Vincent通过签约仪式, 正式开启了GULL和CAA的双方合作关系。仪式上, Mr.Tay代表CAA呈上纪念品以感谢拿督Vincent的出席与鼎力支持。

随后由首席顾问兼财务总监 Joecess Lim 小姐的致辞, 大会也颁发 City and Guilds 证书, CAA文凭证书及三位最优秀学生文凭给毕业生们。仪式结束之前, Mr.Tay也主讲了名为“成功业务模式”课题, 身为 Celmonze集团的领袖, 演讲内容非常具有启发性和资讯性, 当中还涵盖了实用的建议例子: 如何有效地做好业务管理及员工管理。

活动圆满结束后, 大会也精心地为出席者准备了感谢小礼物, 令大家惊喜也满意。



CAA毕业典礼和 GULL MOU签约仪式



(Right) Celmonze with GULL graduates have strongly endorsed the process:

Graduate Ivy Liew comments:
'I am now able to lead a team, to train my staff and to make my business more stable. If this course had been available earlier, I would have saved so much time.'

Cynthia Chee Yook Mui
I have gained a lot from this course, especially when it comes to managing my IQ, dealing with customers and also human resource.
这个课程让我获益匪浅, 特别是在管理课程、顾客、员工、人事, 以及处理顾客等方面。

Angela Siew Swee Nyew
When it comes to my career I have plans and a direction so that my company is more systematic. I know how to be more innovative so that my skills and techniques will meet the market's requirement.
在业务管理课程中, 我学到了很多新的知识, 让我的公司更有系统, 我也知道如何更具创新性, 让我的技能和技巧能满足市场的需求。

Ivy Liew May Kuen
I am now able to lead a team, to train my staff and to make my business more stable. If this course was available earlier I would have saved so much time!
我现在能够带领团队, 培训员工, 让我的生意更稳定。如果这个课程早些时候就有的话, 我会节省很多时间!

Shemans Wong Chew Yong
It helped me understand the importance of management skills. The most unforgettable experience throughout this course is how our instructors taught us to properly run a business, to handle customers' problems, and marketing strategies.
这个课程让我了解了管理技能的重要性。在整个课程中最难忘的经历是我们的导师教我们如何正确地经营一家生意, 如何处理顾客的问题, 以及营销策略。

Annie Tee Ann Nee
This course has really helped me in business operation. With clear system, especially when it comes to hiring and training employees.
这个课程真的帮助我在业务运营方面。有了清晰的系统, 特别是在招聘和培训员工方面。

Jackie Yeo Miao Hiong
I know what my direction is after completing this course. My business margin has increased close to 70-80%. I have really enjoyed taking up this course.
在完成这个课程后, 我知道我的方向在哪里。我的业务利润率增加了近70-80%。我非常喜欢参加这个课程。

Jojo Tham Wai Fun
Before this I couldn't even make decisions but now I am very certain about my direction and goals. Now is to follow the same operating system and it's turned out to be very productive.
在这之前, 我甚至不能做出决定, 但现在我对我的方向和目标非常有信心。现在只是遵循相同的运营系统, 结果非常有效率。

Apple Khoo Ai Chern
With this course, it has helped me more organize in my business. Now I am determined to develop and open up more outlets, and to hire more employees.
通过这个课程, 它帮助我在我的业务中更有条理。现在我已经下定决心要开发和开设更多的分店, 并雇佣更多的员工。

Emily Goh Yee Fong
I have completed this course and I am now able to manage a product in sales and also build my own marketing network. This is why I am always the top 5 for sales.
我已经完成了这个课程, 我现在能够管理产品的销售, 并建立自己的营销网络。这就是为什么我总是销售前五名的原因。

Amis Wong Cheu Fong
I have found my direction and I am certain that I know what my next step is.
我已经找到了我的方向, 我也很确定我知道我的下一步是什么。

Peggy Lee Fah Hwe
After completing this course, I've become more optimistic and aggressive. And now more confident when I communicate with my customers.
在完成这个课程后, 我变得更加乐观和进取。现在我在与客户沟通时更加自信。

Building on success at Celmonze

The launch of Malaysia's first professional Master degree for Beauty and Spa professionals took place at the Celmonze Aesthetic Academy on Thursday 2 May. The affiliation with GULL had enabled Celmonze to implement a highly regarded professional Bachelor degree and a number of graduates and other industry professionals have already registered for the Master degree pathway.



Master degree student Jackie Yeo comments: *'I now know what my future direction is after completing my initial studies with GULL. It has helped me to increase my business margin by 70-80%'* Given these outcomes, Jackie is keen to continue her action learning journey with GULL.

(Above) Vincent and Richard pictured with Tay Aik Meng, Marketing Director (second right) and Joecess Lim, Education Director (right) (Right) Celmonze Academy staff and students at the professional Master degree launch meeting.



Honouring the 'Big Teacher'

Science of Life Systems (SOLS) 24/7 offers a development route for disadvantaged youth from poor communities in six South East Asia countries via its two-year training and boarding programme. Established in 2000, SOLS has worked with many thousands of young adults and via its recent affiliation with GULL, is now able to provide pathways to recognized professional qualifications for its students.



On 14 May 2013, Madenjit Singh - the founder and driving force of SOLS 24/7 - was awarded GULL's honorary Doctor of Professional Studies degree in recognition of his lifelong learning and service to the community.

(Above) Dato' Dr Vincent Tang GULL Regional President, South East Asia congratulates Dr Madenjit Singh (right) Founder & Chief Director, Science of Life Systems (SOLS) 24/7 (Right) SOLS with GULL congratulates Dr Singh, who is affectionately known as the 'Big Teacher'.





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GULL is a non-profit public benefit corporation based in California, USA. GULL's mandate to confer professional awards is based on a statement of recognition offered in perpetuity and signed by the Head of State and the Prime Minister of Papua New Guinea on 10 April 2007. GULL is also endorsed by other Governments, Leaders and Institutions.

Web: www.gullonline.org