



## Global University for Lifelong learning (GULL) *Enabling YOU to make a difference in OUR world ...*

### About GULL

The Global University for Lifelong Learning (GULL) is a not-for-profit foundation registered in California, USA (GULL Inc.). GULL's central services and global support functions are managed from the UK by GULL Limited.

All income is reviewed and accounts compiled in the UK by a fully qualified independent accountant. These two companies (GULL Inc., USA and GULL Ltd., UK) operate GULL on a cost recovery basis and any trading surpluses are used to sponsor GULL's work in developing nations.

### What is GULL's mission?

GULL is dedicated to enabling YOU to make a difference in OUR world. GULL's practical approach to personal and professional development uses action learning to help individuals, communities and organizations to sustain learning and apply the outcomes.

*'The only way to cope with a changing world is to keep learning...'*

Patrick Dixon, Futurewise: Six Faces of Global Change, Harper Collins, London, 1998.

### Why was GULL established?

In short, because the world needs a practical, holistic, integrated and inclusive global system for lifelong learning. We face great challenges in this century, as identified by the United Nations' Millennium Development Goals and other initiatives. These call for a broad and sustained effort to create a shared future, recognition of common humanity in all its diversity, and fully inclusive and equitable participation in the global economy.

### How does GULL offer a credible alternative?

GULL's mandate is based on global government recognition of its professional awards, with regional and national endorsements. This enables GULL to work beyond the established accreditation frameworks and to recognize and certify the vital learning that occurs each and every day at work and in the community. These are the places where most lifelong learning occurs - only a small percentage of what a person needs to live, work and grow originates from traditional classroom-based activity.

### How does GULL encourage lifelong learning?

GULL uses action learning. It is a process that engages the individual and the learner's colleagues and community. Nothing is more powerful than people working together to better themselves, solve problems and create stronger societies for their families and future generations. Typically, action learning occurs when people learn from each other, create their own resources, identify their own problems and form their own solutions. The world over, this process works - in any culture, language and tradition.

This process is so enriching that every learner is able to identify personal and life transforming outcomes. These commonly include expressions of enhanced self confidence, self belief, renewal, enthusiasm for learning, a new sense of direction and purpose for career and life - along with new skills, insights and the sense of being equipped for the future.

## How does GULL work with people?

The GULL system is designed for organizations to use as the core component of their own enterprise or corporate business school (CBS). Aside from dramatic cost savings, greater convenience and customization benefits, active learning is the only way of ensuring that the rate of learning (organizational and individual) is equal to or greater than the rate of change (e.g. economic, competitive, technological).

## How can GULL help my organization?

GULL's approach blends working and learning so that these two activities (so often separated) are fully integrated. Every user organization (no matter how large or small) takes ownership of the GULL system and runs it in-house. It does not require specialist qualifications, skills or resources to do this - just a commitment to learning. The GULL system is probably the best way to retain and develop people, to help them to sustain their learning and to foster, facilitate and recognize skills development and attainment. It is an approach that virtually guarantees high performance at low unit cost and it enables everyone to participate in a practical way.

GULL is ready to provide YOU with a practical, systemized approach to lifelong learning that helps people to work more smartly, to feel better about themselves and to sustain their own active learning and development.

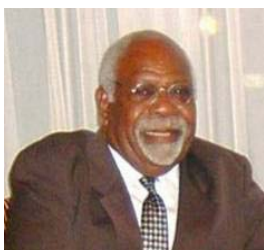
## GULL's Mandate

### Recognition

GULL and its professional certificates, diplomas and degrees are recognized in perpetuity by the Government of Papua New Guinea & endorsed by other Governments, Leaders & Institutions.

For more details, please see: [www.gullonline.org/Recognition/Statement of Recognition](http://www.gullonline.org/Recognition/Statement_of_Recognition)

"We wholly endorse, support and recognize - in perpetuity - the work of the Global University for Lifelong Learning, its Board of Trustees and its full range of professional awards."



**Sir Paulias Matane**  
Governor General, Papua New Guinea



**Sir Michael Somare**  
Founding Prime Minister, Papua New Guinea

### Endorsements

GULL seeks Government endorsement wherever it supports lifelong learning. In this way, GULL's global recognition is localized to provide regional and national identity in the form of letters of support from government ministers, deputy ministers and other agencies.

The endorsement formats include: official letters, videographs, speeches and testimonials and items from journals, magazines and newspapers.

For more details, please see: [www.gullonline.org/Recognition/Endorsements](http://www.gullonline.org/Recognition/Endorsements) by Governments, Leaders and Institutions.